



Newfound Region CHAMBER OF COMMERCE

Member Benefits and Your Chamber Investment . . .

*Join with fellow business owners to enhance
the economic vitality of the Newfound Region!*

Serving the areas of Alexandria - Bristol - Bridgewater - Danbury - Hebron - Hill - Groton - New Hampton

MARKETING YOUR BUSINESS . . .

- Website listing for each member, along with enhanced listing opportunities, hyperlinks to members' sites and email, events listings and calendar listings links, as well as email information request form.
- Advertising in the brochure Map & Guide publication that is distributed throughout New Hampshire and metro-Boston.
- Inclusion in relocation and new member welcome kits.
- Display privileges at the self-serve visitor information kiosk.
- Insertion of promotional materials in Chamber newsletters.
- Advertising in monthly Chamber e-newsletter and bi-monthly hard copy newsletter. Utilize this Chamber tool for event announcements, classified and general business news.
- Information mailed to prospective visitors upon request.
- Forwarding of email, telephone and postal inquiries for specific business needs.
- Chamber cooperative advertising, promotional opportunities and event sponsorship.
- Spotlight article on your business with logo in a Chamber newsletter (as space allows).
- Welcome posting through social media outlets upon joining the Chamber.
- Postings through social media outlets about special events, discounts and member news.
- Inclusion in Chamber press releases, feature stories and editorials in many regional publications.
- Ribbon cutting/grand opening ceremony/public appreciation events at your business location.
- Press release review and assistance. Distribution to New Hampshire media outlets is available for members only!

*Chamber and affiliate events to promote
member businesses and regional resources:*

Taste of Newfound Business Expo
Newfound Region Chamber of Commerce Annual Meeting
New Hampshire Marathon
League of NH Craftsmen Open Door Weekend
Yuletide Open House Weekend and Lakes Region Association
Informational kiosks at regional events including
Naturally Newfound, Hebron Fair, Old Home Days,
Family Fun Days and Eastern States Exposition

EDUCATION & TRAINING . . .

- Resources to grow your business provided through educational forums and distribution of timely business information.
- Mentoring with Chamber Executive Director and Board Members to discuss business strategies and growth.
- Referrals to outside organizations for business support and training.
- Collaboration with other Chamber members through round-table discussions and mastermind groups.

NETWORKING & EVENTS . . .

Enhance your outreach into the business community by connecting with new customers, peers and vendors. Social and networking opportunities such as breakfasts, luncheons, Business After Hours, Annual Meeting, and workshops are held throughout the year.

CHAMBER REWARDS . . .

This discount program is an avenue for members to use one another's products and services at reduced prices.

CHAMBER CHAMPIONS . . .

Support the Chamber through service as a "Chamber Champion":

- . . . As an Officer or Board of Director
- . . . As a committee member
- . . . As a volunteer at events
- . . . As a mentor to other members!

*An investment in the Newfound Chamber
is an investment in your business!*



2009-2010



Newfound Region
CHAMBER OF COMMERCE

**Membership
Investment Schedule**

2009 / 2010

BASE RATE <i>Categories below include voting privileges and all member benefits</i>	ADDITIONAL	INVESTMENT
General Business Retail, Restaurants, Auto Service Centers, Financial Institutions, Florists, Trades, Etc.	1 to 5 Employees 6 to 12 Employees 13 to 25 Employees 26 or More Employees	\$ 135.00 \$ 165.00 \$ 200.00 \$ 250.00
General Business - Additional Membership Excluding Accommodations		\$ 100.00 Each Additional Business
Real Estate Agencies Realtor Individual Membership	1 to 5 Agents 6 to 12 Agents 13 or More Agents	\$ 135.00 \$ 165.00 \$ 200.00 \$ 135.00
Accommodations Hotel, Motel, Inn, B&B, Home, Condo, Time Share and Apartments	1 to 5 Rooms 6 to 12 Rooms 13 or More Rooms Inclusion in on-line availability system	\$ 135.00 \$ 165.00 \$ 200.00 Additional Charge: TBD
Campgrounds, Camping & RV Sites	1 to 5 Sites 6 to 12 Sites 13 or More Sites Inclusion in on-line availability system	\$ 135.00 \$ 165.00 \$ 200.00 Additional Charge: TBD
Non-Profit Organization		\$ 75.00
BASE RATE <i>Categories below include a newsletter subscription only</i>	ADDITIONAL	INVESTMENT
Friend of the Chamber (No business affiliation)		\$ 50.00
Municipality	\$200.00 for every 1,000 Registered Voters Min. of \$200.00 / Max. of \$600.00	\$ 200.00 per 1,000 \$600.00 Maximum

WEBSITE ADVERTISING OPTIONS

Business listing	Includes name, address, telephone, web site address and link	INCLUDED
Expanded Listing	Business listing information plus 25 extra words of descriptive text	\$ 50.00 Extra
Display Ad	Premium placement within desired category, full color picture or art work (logo), business listing with 50 words of descriptive text	\$ 125.00 Extra
Additional Category Listings and/or Ads	2nd Category - Listing 2nd Category - Expanded Listing 2nd Category - Display Ad	\$ 25.00 \$ 50.00 \$ 125.00